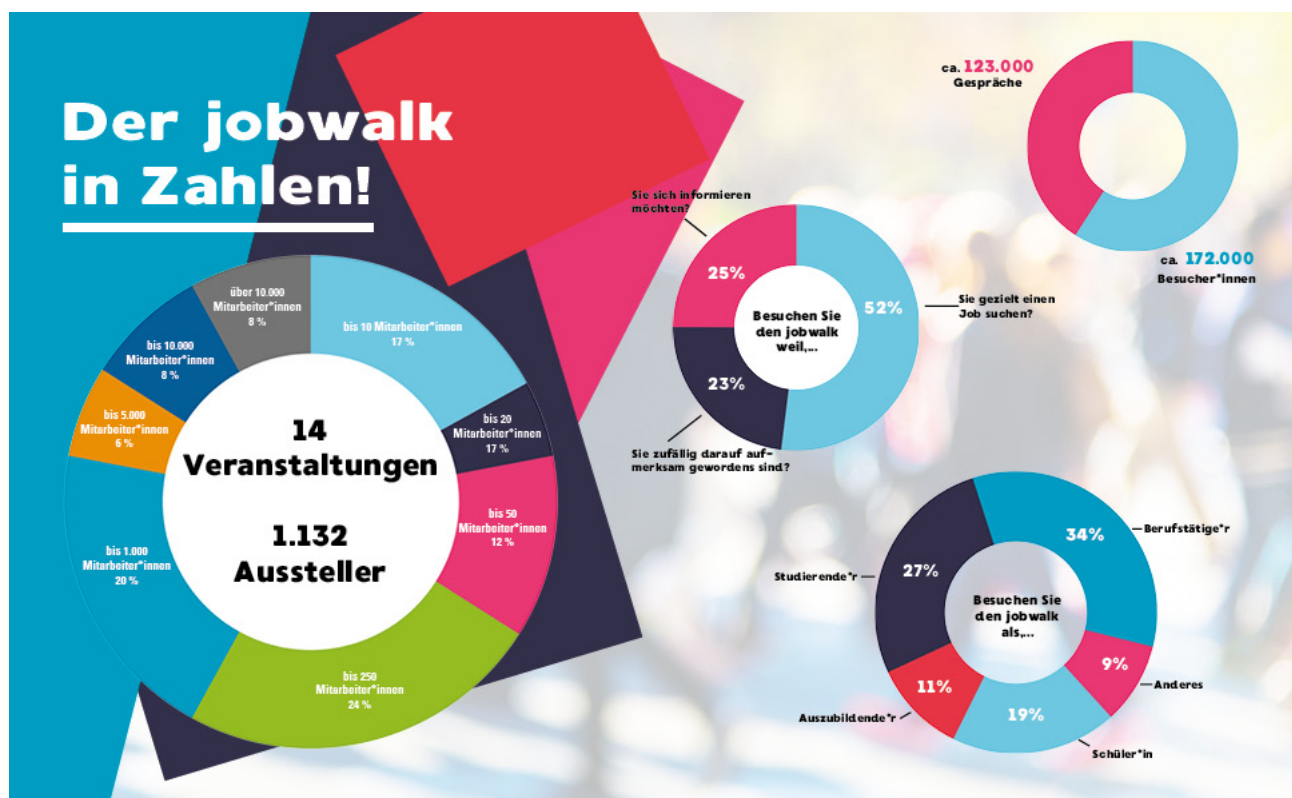




## What you need to know to book and take part in the jobwalk:

The jobwalk is an open-air job and career fair that takes place on a Saturday each summer in a central location on highly frequented squares in the city centres of attractive cities. So far there have been jobwalk career fairs in [Regensburg \(10.05.25\)](#), [Jena \(14.06.25\)](#), [Erlangen \(24.05.25\)](#) and [Leipzig \(03.05.25\)](#).

We have around 100 exhibition spaces per event, on average we have 11,500 visitors (depending on the size of the event city), just under 50 per cent are specifically looking for a job, around a third are looking for information about companies in the region and just under a fifth come by chance. Around 65 per cent of our exhibitors are repeat visitors.



The jobwalk includes all benefits for which you would otherwise often have to make special payments:

jobwalk Karriereevents  
Gustavstraße 44  
90762 Fürth

E: [connect@jobwalk.city](mailto:connect@jobwalk.city)  
W: <https://jobwalk.city>  
T. +49 911 520 90 666

VR Bank Seebachgrund eG  
IBAN: DE96 7606 9602 0000 4533 31  
BIC: GENODEF1HSE  
BLZ: 760 696 02  
Konto: 453 331



1. Fees are based on the size of the company at the location.
2. The stand size is always 3x3m (9sqm).
3. You can upload unlimited job vacancies to our platform (<https://jobwalk.city>) free of charge. We will also advertise your vacancies in business networks and social media.
4. All information about your company will be published in our extensive communication and advertising measures including logo, contact person, website, telephone, social media channels, etc.
5. We offer all-day catering, including lunch, for all stand personnel.
6. There is no 'service and advertising fee', no 'IDM (if it doesn't matter)' fee or any other surprises in the small print.
7. Have I forgotten something? Then please contact me by e-mail at [connect@jobwalk.city](mailto:connect@jobwalk.city) or by telephone on 0911 520 90 666.

The entire booking process for the jobwalk takes place online. On the 'jobwalk' page, you can select your desired stand at any location and are then guided through the booking process in just a few steps. The whole process takes no longer than three minutes. You do not need a fax and do not have to fill out any PDF forms.

After booking, you will receive an e-mail with access data to your customer portal. There you can check your company details, add, delete or edit contact persons, create free social media posts, upload unlimited free job offers or even hire stand furniture if required.

You will receive a written order confirmation for your booking/order at 01:00 the following night.

As the organiser, we bear the weather risk. For this reason, you will not receive an invoice for participation until 14-10 days before the event. If it becomes apparent at this time that the event cannot take place due to the weather conditions, you will not receive an invoice.

If you are looking for a set of rules on our website, you will search in vain. The only really important rule is that your activities do not interfere with other exhibitors. You are not bound by the stand boundaries, you can use the entire event area with mascots or other advertising media, you can bring vehicles or other exhibits, you can also place roll-ups and banners outside your stand - just not in such a way that they obscure the neighbouring stands.

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We simply rely on your common sense, and have done so for six years with great success; as an organiser, I have not had a single complaint.

The jobwalk is characterised by its relaxed atmosphere at eye level. Despite the seriousness of the situation, fun remains a very important factor. After all, good cooperation requires sympathy and enjoyment.

I am delighted if I have been able to give you a little insight into the idea and concept of our innovative event with these lines. You can find more information and impressions on our website <https://jobwalk.city>. You can also get a good impression on our YouTube channel (<https://www.youtube.com/channel/UCZNfga2338qpSkKo2PUArYg>) where you will find numerous impressions of previous events.

You are also welcome to contact me for more information by e-mail ([connect@jobwalk.city](mailto:connect@jobwalk.city)) or by telephone on 0911 520 90 666.

I would be delighted to welcome you as an exhibitor and send you my best regards from Fürth.

Best regards from Fürth

Peter Böttger